

HEALTH ADMINISTRATION-NEW BOOMING INDUSTRY

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ABSTRACT

Health care and administration is the most recent buzzing term in health care industry. It is confined to the areas of the hospitals, and medical colleges, and pharmaceutical industry which have a close association with Hospitals. The developing Science and Technology, and the growing population along with expanding medical industry it has the essence of its administration. It is an integral part of and it has to expand. It is the sector which comes under service sector. Since India is a developing country there is a need for the expansion of this sector, compared to other nations in the world our country has to expand its services in this sector.

KEYWORDS: Health, Administration, Sector, Medical, Industry, Growing, Expands & India

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INTRODUCTION

The health practices managing practice, leading, overseeing, and administer the operations of dynamic, and complex health care entities at hospital is called health administration. The systems like long-term care facilities, health care systems, nursing homes, pharmacies, and health including advice and facilities. It works behind the scene to make large-scale decisions for the healthcare facility. These deal with policies and budgets to create fine patient experiences and ensure the guests and staff safety.

OBJECTIVES

The main objectives of this research paper are as follows. They are

- To illustrate the need for Medical and Health administration
- To explain the application of Health Administration in the Health industry.

RESEARCH METHODOLOGY

The data has been collected based on primary and as well as secondary sources. Most of the data has been collected based on the visits and interviewing of the people who have been involving in Health Care institutions.

DISCUSSIONS

This sector is offering a wide and variety of career opportunities. The positions which are in health care administration are like the Chief Executive Officer of the Hospital. There are posts available in most of the corporate hospitals with good salaries and perks; along with this The Department Manager of the Hospital is also a post which has a great demand. Chief Financial Officer is one of the posts in corporate Hospital. It is an essential post to administer the financial issues of the hospital.

The other posts which have a close association with these non-medical posts are nursing home

administrator, clinic administrator, medical office business administrator, dental office administrator, etc., are the administrative posts in medical services with great demand.

This is one of fast-expanding industries with multiple opportunities. It is the industry throwing challenging career opportunities and meaningful work in a swiftly growing industry. It is one of the fastest expanding industries in India with high and median salaries. There are wider career opportunities in this industry. It offers both professional growth as well as personal growth to the person who chooses it as their career. The person who wishes to pursue their career in this sector should possess a minimum bachelor's degree in any one of the streams, for better salaries, Post Graduation degree is the best, such as Master of Health Administration. Any one of the people can opt for admission in this course irrespective of the medical career. These are the professions with greater stress.

Medical Office Administrator, Medical Executive Assistant, Healthcare HR Manager, Health Informatics Officer, and Social and Community Service Manager are the entry-level healthcare jobs in Healthcare Administration. These opportunities will start with mid-level salaries, and shows high-end career opportunities in this sector with care and study the industry.

Along with the careers which are mentioned above some of the career opportunities can include in this sector are insurance company analyst, Government policy maker, and lobbyist, HR personnel, facility operations specialist, health care staffing agency manager, hospital marketing staff, facility project manager, insurance contract negotiator, Lab facility manager, etc.

This is the industry that is offering wonderful opportunities different to the traditional opening not like the 9 to 5 schedule. As we know the medical centers are opened 24/7, so the administration work is around the day and night times. The employee has been involved in a job role of 24 hours working with Doctors, nurses, insurance companies, and the people who have been involved in this business operations. The employee has work five days a week, and sometimes weekends too. it is a typical business industry. Here in this industry the duties of people who have a Bachelor's Degree in Healthcare Management. A larger medical facility will often have a very specific role to the entire employee, like working in personal management, and from smaller clinic employee has to discharge multiple roles.

The good qualities of a Health care Administrator are a few personality traits. Those are important for anyone wishing to become a professional in health care administration. First, healthcare administration professionals must have a passion for health care and a deep desire to help others. This fast-paced is fast-paced and stressful at times; having passion and dedication is crucial to keeping up with this pace.

Second, a health care administrator must have exceptional social and communication skills. Health care is increasingly becoming a collaborative field where communication is essential. Health care administrators must be good at working with people in a variety of contexts and from a variety of backgrounds, including doctors, nurses, patients, support staff, and insurance employees.

Third, a health care administrator must have critical thinking and problem-solving skills. These professionals need to make important decisions quickly and choose options that are in the best interests of employees and patients. In addition, they have to identify problems in their facility and present solutions that are measurable, then implement these solutions and measure their success. A health care administrator needs to have a very specific set of qualities. However, a wide variety of personalities can be successful and fulfilled in this career. Because there is a huge range of different careers

available, people who have a degree in this field can easily find a setting where they feel happy and fulfilled.

CONCLUSIONS

The health care industry has a great demand for the people who wish to serve in this challenging career. The testing centers are given at most priority with good service and facilities. Patient care is given priority in hospitals, which are having great demand. Some of these issues have contributed to the swift growth of this industry. For a few years, it has a considerable growth. This is the industry not only needs the people in the medical profession but also the people from different sectors of the industries have a demand. Once there was the need for doctors and nurses in the hospitals but today it has completely changed as a business, and as a separate industry.

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